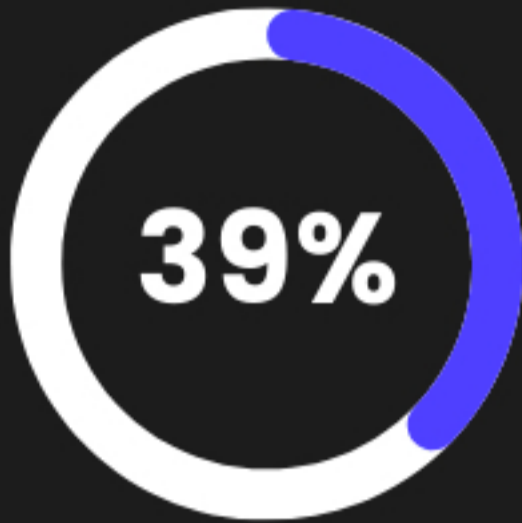# 3D Retail Insights

Streamlining Lead Qualification with Pre-Purchase 3D Research Tools

39%

Percent of design service leads generated from 3D room planning application

3.4 of 10 people utilize 2 or more online tools before requesting a design consultation

2X faster

Customers who use 3D room planning applications convert 2x faster when compared to online shopping alone.

There are many paths to quality design services leads

Style Quiz Only
Inspiration — **16%**

Project Estimator Only
Budgeting tools — **23%**

Style Quiz & Project Estimator — **22%**

Connected 3D applications for design, visualization, inspiration, and project estimation work together to help retailers to focus design services resources on customers who are ready to buy.

Learn more at www.3dcloud.com