

Platform Features

- Content reusability
- Speed to market
- Scalability
- Performance/responsiveness
- Rendering speed
- Rendering quality
- Integration capabilities (e.g., CRM, e-Commerce, etc.)
- Analytics
- Security - SOC2, ISO 27001, GDPR, CCPA

Industry Specific Experience

- Knowledge of industry-specific rules (e.g., NKBA rules)
- Knowledge of industry-specific best practices
- Knowledge of the customer journey within your industry
- Industry-specific experience with 3D content and materials

Kitchen and Bath Specific Experience [EXAMPLE]

- Complex kitchen layouts supported (e.g., islands, peninsulas)
- Precise appliance landmarks (e.g., stove, fridge, water/sink, electrical outlets)
- Smart guidelines/snapping
- Real-time business rule checks
- NKBA compliant
- Consumer and pro collaboration system
- HD rendering speed < 2 minutes
- HD rendering quality
- Non-restrictive user guidance
- Real-world products
- Add to cart
- Representative clients