

What We Do, What You Do

What We Do	What You Do
<p>Pre-launch</p> <ul style="list-style-type: none"><input type="checkbox"/> Provide a dedicated account team<input type="checkbox"/> Map your customer journey and define user flow<input type="checkbox"/> Develop KPIs and ROI model<input type="checkbox"/> Define project plan and roles and responsibilities<input type="checkbox"/> Provide pre-launch support<input type="checkbox"/> Manage business rules<input type="checkbox"/> Set up knowledge base<input type="checkbox"/> Conduct QA and remediation process	<ul style="list-style-type: none"><input type="checkbox"/> Assign in-house Client Product Owner, Client Technical Lead, and Content Merchandising Specialist roles<input type="checkbox"/> Identify and order content needed<input type="checkbox"/> Deploy integrations<input type="checkbox"/> Approve deployments<input type="checkbox"/> Some projects may require additional asks
<p>Post-launch</p> <ul style="list-style-type: none"><input type="checkbox"/> Measure KPIs and ROI model<input type="checkbox"/> Provide customer success teams<input type="checkbox"/> Provide ongoing training materials and strategies as needed<input type="checkbox"/> Provide promotion support<input type="checkbox"/> Conduct regular business reviews	<ul style="list-style-type: none"><input type="checkbox"/> Continued engagement of Product Owner<input type="checkbox"/> Regular quarterly business meeting