Sample 3D Vendor Evaluation Scorecard

3D Cloud™

Functional Requirements	Importance	Vendor A	Vendor B	Vendor C	Vendor D
Rating Scale: 1 - Does Not Meet, 2 - Somewhat Meets, 3 - Meets, 4 - Exceeds					
☐ Functional Requirement A	Must Have / Need	4 - Exceeds	3 - Meets	3 - Meets	2 - Somewhat me
☐ Functional Requirement B	Must Have / Need				
☐ Functional Requirement C	Select				
☐ Functional Requirement D	Select				
☐ Content reusability	Select				
☐ Rendering speed	Select				
☐ Rendering quality	Select				
☐ Integration capabilities (e.g., CRM, e-Commerce, etc.)	Select				
☐ Analytics	Select				
Non-Functional Requirements	**Importance**	**Vendor A**	**Vendor B**	**Vendor C**	**Vendor D**
☐ Speed to market	Select				
☐ Scalability	Select				
☐ Performance/responsiveness	Select				
☐ Security - SOC2, ISO 27001, GDPR, CCPA	Select				
☐ Knowledge of industry-specific rules (e.g., NKBA rules)	Select				
☐ Knowledge of industry-specific best practices	Select				
☐ Knowledge of the customer journey within your industry	Select				
☐ Industry-specific experience with 3D content and materials	Select				
Investment		**Vendor A**	**Vendor B**	**Vendor C**	**Vendor D**
☐ Pricing / Fees					
☐ Estimated level of effort (Internal resources)		Low	Medium	High	High
Other Considerations		**Vendor A**	**Vendor B**	**Vendor C**	**Vendor D**
☐ Industries / Verticals supported					
☐ Client References					
☐ Key Partnerships established (e.g., Google, Pinterest, etc.)					
☐ Project Management / Partnership Approach					
☐ Innovation roadmap - future-proof our investment					