

# 3D Project Kickoff Agenda



## I. Welcome & Introductions

## II. Executive Summary / Project Background

- Vision & Mission for 3D Project - Convey "Why we are doing this project"
- Strategic significance - Business Objectives, Guiding principles.  
*(Leverage 3D Business Case to frame this for your audience)*

## III. 3D Project Details

- Goals / Success metrics
- Scope & Deliverables – What are we focused on delivering? 3D Use Case(s), intended end users/audiences, enabling architecture / technology, etc.
- Timeline - key milestones & deliverables, sprint schedules  
*(Leverage 3D Project Charter to extract key points about project scope)*

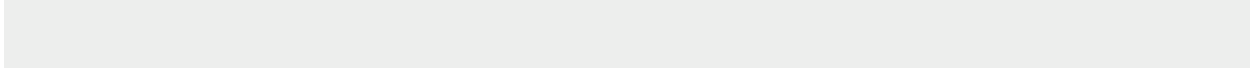
## IV. Roles & Responsibilities

- Internal Team roles & responsibilities
- External partner roles & responsibilities

## V. Ways of Working

- Planning + Reporting
- Communication Protocols (e.g., project risks)

VI. Next Steps



VII. Q&A

