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| Sample RFP Table of Contents for 3D Projects |  |

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| 1. Company Background |
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| 1. 3D Project Overview: Business Objectives, 3D Use Case(s), Intended End Users/Audiences, Measures of Success |
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| 1. Proposal Submission Requirements & Evaluation Criteria |
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| 1. Project Scope: Functional & Non-functional Requirements |
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| 1. Vendor’s Company Overview (Key Points, Figures, Financial Results) |
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| 1. Vendor’s Solution Overview: |
| 1. How the Vendor’s Solution(s) Meets Company’s Functional &  Non-functional Requirements |
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| 1. Vendor’s Solution Architecture (High Level Diagram) |
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| 1. Live Demonstration of Use Cases |
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| 1. Philosophy on 3D Content Creation &/or Management |
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| 1. Vendor’s 3D Project Implementation & Delivery |
| 1. Project Approach, Sample Implementation Timeline, Roles & Responsibilities |
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| 1. Training & Roll-out |
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| 1. Production Support/SLAs |
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| 1. Reporting & Analytics Capabilities |
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| 1. Future-proofing Your Solution |
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| 1. Commercial Terms (Pricing, Total Cost of Ownership) |
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| 1. Client References/Testimonials |
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| 1. Other Questions |
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