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| Sample RFP Table of Contentsfor 3D Projects |  |

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| 1. Company Background
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| 1. 3D Project Overview: Business Objectives, 3D Use Case(s), Intended End Users/Audiences, Measures of Success
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| 1. Proposal Submission Requirements & Evaluation Criteria
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| 1. Project Scope: Functional & Non-functional Requirements
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| 1. Vendor’s Company Overview (Key Points, Figures, Financial Results)
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| 1. Vendor’s Solution Overview:
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| 1. How the Vendor’s Solution(s) Meets Company’s Functional & Non-functional Requirements
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| 1. Vendor’s Solution Architecture (High Level Diagram)
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| 1. Live Demonstration of Use Cases
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| 1. Philosophy on 3D Content Creation &/or Management
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| 1. Vendor’s 3D Project Implementation & Delivery
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| 1. Project Approach, Sample Implementation Timeline, Roles & Responsibilities
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| 1. Training & Roll-out
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| 1. Production Support/SLAs
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| 1. Reporting & Analytics Capabilities
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| 1. Future-proofing Your Solution
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| 1. Commercial Terms (Pricing, Total Cost of Ownership)
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| 1. Client References/Testimonials
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| 1. Other Questions
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