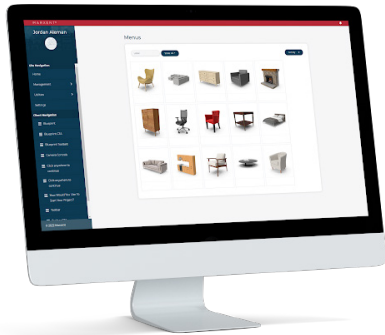


What You Need to Know About 3D Cloud Platform & DAM



3D Workflow

- Access to retailer and manufacturer product catalogs
- 3D asset pipelines and cross-client product catalog management
- Product subscription, publishing, and merchandising tools
- Workflow for asset ordering and rules-based configuration
- Massive 3D materials library



3D Applications

- Collaborative, buyable design, and visualization experiences
- Highly configurable for audience-specific shopping flows
- Modular architecture for retailer customization
- Enables consumer and designer collaboration for accuracy



3D Analytics

- Event-level tracking and application monitoring
- Business intelligence suite with dashboards and optimization tools
- Marketing features and segmentation insights
- Benchmark shopper behavior across the market

3D DAMS

- Multi-tenant architecture to share assets across brands
- Procedural geometry for cabinetry, counters, decks, and more
- Support for LOD (Level of Detail) in mesh publishing
- High-volume, high-definition rendering platform
- 3D models for object recognition and GenAI workflows

3D Integrations

- API-based integration with enterprise commerce stacks
- SSO, CRM, pricing, cart, and availability support
- Compliant with major privacy and security standards (SOC 2, CCPA, GDPR, ADA)
- Supports scalable data exchange between systems

100M+ Product Renderings annually

765,000 Active Products

3,800+ Product Configurators

1M+ Room Projects

3DCloud
Home
Search and Browse
Asset Library
Work Dashboards
Jobs
SIF
Management
Orders
QA
Utilities
PROJECT SCORPION
3D PRODUCT CONFIG DEMO

Q Search by PID, SKU or name containing...

Project Scorpion > Categories > El Corte Inglés > 3-Seat Sofas

Viewed Recently

Results (21)


Product ID

Name


State: All

Status: All


Sort By




3-Seat beige Upholstered Sofa - Data Blue
SCP12800101896




3-Seat Bergen Room Sofa
SCP12800101920




3-Seat Upholstered Sofa with Adjustable Wood
SCP12800102506




3-Seat Upholstered Velvet Sofa
SCP12800104262




3-Seat Upholstered Sofa Jersey
SCP12800104270




3-Seat Selfoss Room Upholstered Sofa
SCP12800104908




3-Seat Upholstered Velvet Sofa
SCP12800104973




3-Seat Cairo Inglonge Sofa
SCP12800104999




3-Seat Montreal Upholstered Sofa
SCP12800105020




3-Seat Velvet Sofa - Calgary
SCP12800105087




3-Seat Cotton Sofa - Calgary
SCP12800105095




3-Seat Tapestry Sofa - Prague
SCP12800105319




3-Seat Noa Sofa
SCP12800105384




3-Seat Upholstered Sofa - Natural
SCP12800105418




3-Seat Upholstered Sofa - Metro
SCP12800106887



3-Seat Upholstered Sofa - Arlington
SCP12800107752



3-Seat Leather Sofa
SCP12800203783



3-Seat Leather Sofa - Relaxation
SCP12800203817

Top Differentiators

- One platform, every 3D visualization tool
- Scales to enterprise catalogs, including price integration
- Robust 3D Asset Management System (AMS): Meshes, Materials, Metadata
- Built-in logic + asset control
- Workflow-ready + no code
- Replaces multiple vendors
- KPI reporting on all applications
- Targeted focus: Home/Office/Kitchen/Decking

3DCloud
Home
Search and Browse
Asset Library
Work Dashboards
Jobs
SIF
Management
Orders
QA
Utilities
BOB'S FURNITURE
AR SDK

BOB20064850001
Load Products
Bulk Build
Download
FAILED
Save

Product ID, Name, or SKU

SOW All

SOW Group: All

State: 'INACTIVE', 'ACTIVE', 'QA'

Status: 'ORDERED', 'FAILED'

Root Product BOB-ROOT

SHOWCASE BLACK PWR CNSL LOVESEAT BOB10001688001

SHOWCASE BLACK PWR RECLINER BOB10001688002

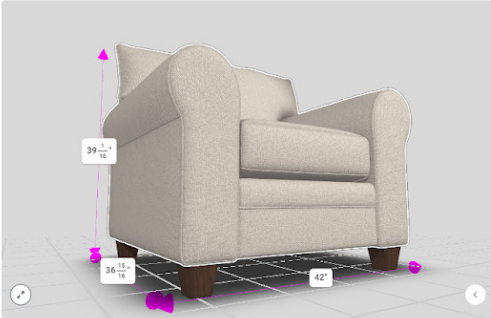
SHOWCASE BLACK PWR SOFA BOB10001688003

Discontinued: Atlanta Twist Bronze Table Lamp BOB145152





Discontinued: Montibello Dining Chair-Brown BOB19000265009

Discontinued: Enormous Counter 10 Piece Set BOB20004294

Discontinued: Montibello Cocktail Table



Reference Images

Swapping

Asset Assignment

Product Data

MSB Overrides

History

Compound Colliders

Virtual Product vcn-vir-000031-00000ed7

Mesh Laurel-Chair vcn-mes-000031-00000b95

Materials

0: laurel_patterned-beige_fabric vcn-mat-000031-00002307 COMPLETE UV2 (1)

1: generic_brown_wood COMPLETE UV2 (1)

Object Space

Textures Tiling Misc

Click to upload textures

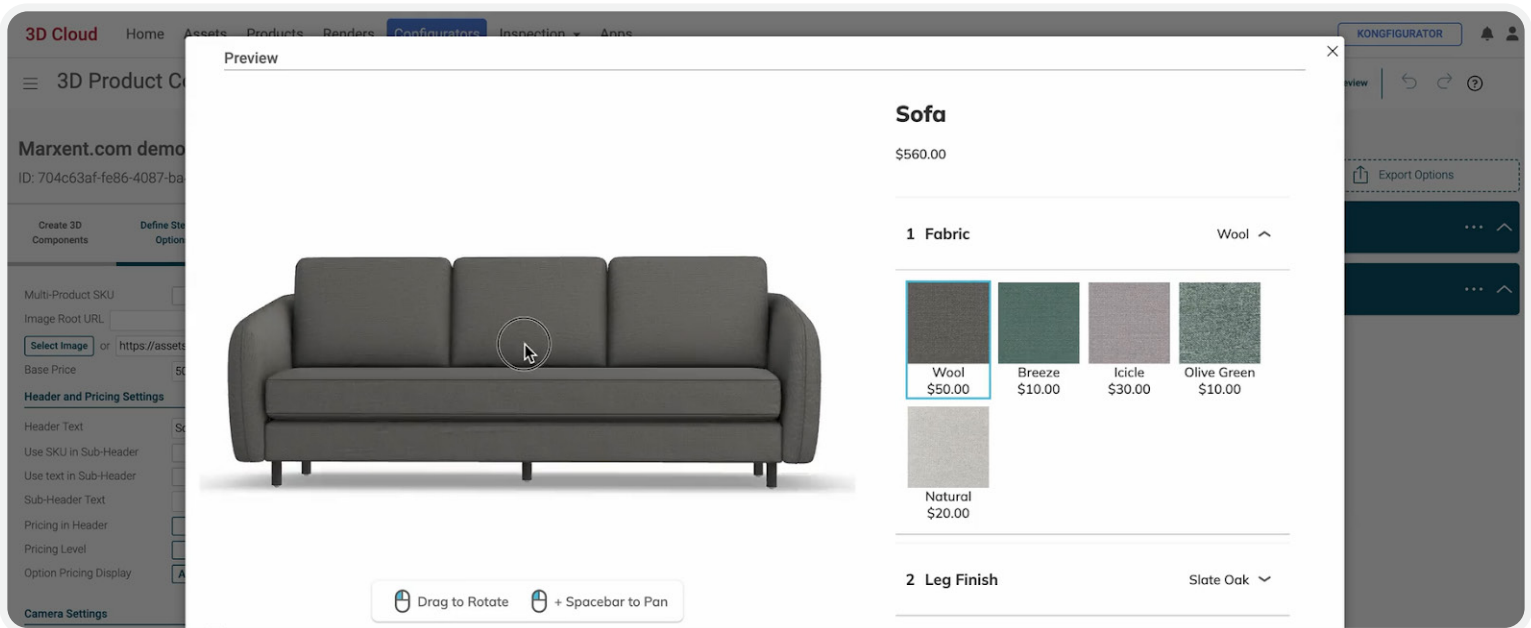
or drag texture files here to upload to this material. Texture filenames should be in the format filename_textureTypeLetter.extension Show texture type mappings

Albedo vcn-tex-000031-0001223d #FFFFFF

Metallic vcn-tex-000031-0001223e 1

Glossiness 1

Normal vcn-tex-000031-0001223f Bump Scale 1



What makes 3D Cloud Platform and DAM unique?

The 3D Cloud Platform is an enterprise-grade system for managing and scaling every type of 3D experience—360° spins, product configurators, room planners, WebAR, and more. At its core is the 3D Cloud Platform, a Digital Asset Management System that stores 3D assets, governs product logic, asset pipeline workflow control, validation, and publishing.

The 3D Cloud Platform enables smart, data-driven applications that scale by unifying 3D content, data, and business rules. Teams can plan, configure, validate, and launch high-impact 3D experiences through a single workflow—faster, cleaner, and with complete control.

Fast Facts

- Built for high-SKU, multi-brand catalogs
- Centralized 3D logic + asset management
- Enables smart, data-driven 3D applications
- Workflow tools for review, QA, publishing, and syndication
- Manufacturers, Retailers, and B2B
- Supports multi-region teams and experiences

Is it secure?

All 3D Cloud applications are hosted in a secure cloud environment with layered architecture, redundancy, and 24/7 monitoring. Penetration and vulnerability testing are conducted regularly. 3D Cloud is SOC 2 Type I & II and ISO 27001/2013 compliant.



Will it work with our other systems?

- Integrates with enterprise PIM, ERP, CMS, CRM, and analytics
- API-ready for render engines, quote tools, WebAR, and more
- Configurable for complex product hierarchies and markets

Visit us to learn more:



How is 3D Cloud different?

- ☒ Built for enterprise scale and complexity
- ☒ Powers both internal and customer-facing tools
- ☒ No-code rules management and asset syndication
- ☒ Scales with content volume, teams, and geos
- ☒ Centralized platform, distributed delivery



3D Cloud Powered Applications

The following smart, data-driven applications are powered by the 3D Cloud Platform and managed through the DAM:

- **Product Configurators (Home and Office)**
- **Room Planner (Consumer and Designer)**
- **Sectional and Modular Configurators**
- **Kitchen Planner**
- **360 Spins and WebAR**
- **Product and Lifestyle Renders**

Benefits

- Faster launches across brands and regions
- Greater accuracy and consistency
- Better validation before deployment
- Stronger cross-functional collaboration
- Vendor consolidation and long-term scalability
- Better decision making with reporting and analytics
- Remote automated updates and maintenance for faster updates

Who is using 3D Cloud?

Home Furnishings

CITY
FURNITURE

dfs

JOHN LEWIS
& PARTNERS

BALLARD DESIGNS

BOB'S Discount
Furniture

DESIGN
WITHIN
REACH

FRONTGATE

Raymour & Flanigan
FURNITURE | MATTRESSES®

L A **Z** B O Y

Best
HOME FURNISHINGS

American
Furniture Warehouse

★ **macy's**

Office

MillerKnoll

HNI



Herman Miller

HON.

Fellowes

Kimball International

Allsteel

Home Improvement

BRICO
DEPÔT

THE
HOME
DEPOT

LOWE'S

B&Q

TimberTech

kaboodle
KITCHEN