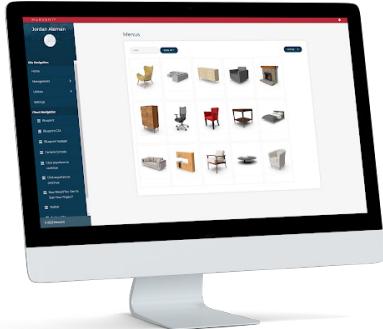


What You Need to Know About 3D Cloud Platform & DAM



3D Workflow

- Access to retailer and manufacturer product catalogs
- 3D asset pipelines and cross-client product catalog management
- Product subscription, publishing, and merchandising tools
- Workflow for asset ordering and rules-based configuration
- Massive 3D materials library

3D Applications

- Collaborative, buyable design, and visualization experiences
- Highly configurable for audience-specific shopping flows
- Modular architecture for retailer customization
- Enables consumer and designer collaboration for accuracy

3D Analytics

- Event-level tracking and application monitoring
- Business intelligence suite with dashboards and optimization tools
- Marketing features and segmentation insights
- Benchmark shopper behavior across the market

3D DAMS

- Multi-tenant architecture to share assets across brands
- Procedural geometry for cabinetry, counters, decks, and more
- Support for LOD (Level of Detail) in mesh publishing
- High-volume, high-definition rendering platform
- 3D models for object recognition and GenAI workflows

3D Integrations

- API-based integration with enterprise commerce stacks
- SSO, CRM, pricing, cart, and availability support
- Compliant with major privacy and security standards (SOC 2, CCPA, GDPR, ADA)
- Supports scalable data exchange between systems

100M+ Product Renderings annually

765,000 Active Products

3,800+ Product Configurators

1M+ Room Projects



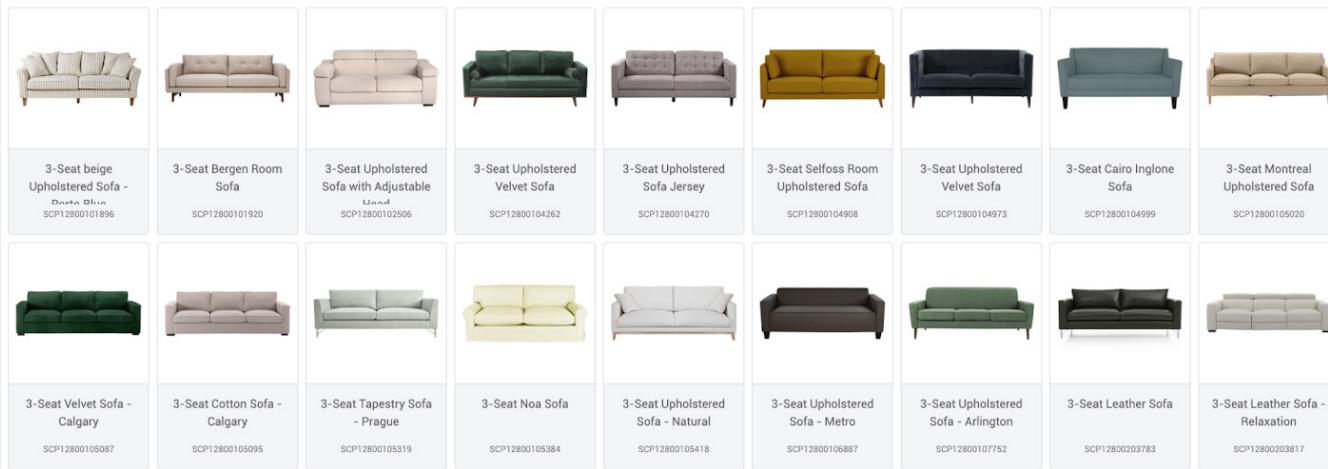
Search by PID, SKU or name containing...

Project Scorpion > Categories > El Corte Inglés > 3-Seat Sofas

Viewed Recently



Results (21)

Product ID Name State: All Status: All Sort By >

Top Differentiators

- One platform, every 3D visualization tool
- Scales to enterprise catalogs, including price integration
- Robust 3D Asset Management System (AMS): Meshes, Materials, Metadata
- Built-in logic + asset control
- Workflow-ready + no code
- Replaces multiple vendors
- KPI reporting on all applications
- Targeted focus: Home/Office/Kitchen/Decking

BOB2006485001

Load Products

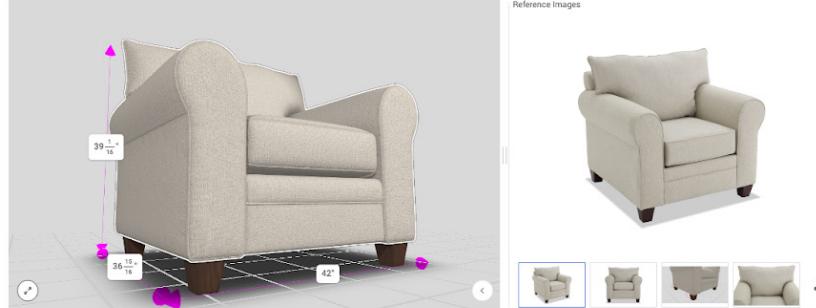
Bulk Build

Download

FAILED

Save

Product ID, Name, or SKU	
SOW: All	
SOW Group: All	
State: 'INACTIVE', 'ACTIVE', 'CA'	
Status: 'ORDERED', 'YILED'	
Root Product	
BOB-ROOT	ORDERED
SHOWCASE BLACK PWR	ORDERED
CNSL LOVSEAT	ORDERED
BOB10001688001	
SHOWCASE BLACK PWR	ORDERED
RECLINER	ORDERED
BOB10001688002	
SHOWCASE BLACK PWR	ORDERED
SOFA	ORDERED
BOB10001688003	
Discontinued: Atlanta	DISCONTINUED
Twist Bronze Table Lamp	DISCONTINUED
BOB145152	
Discontinued: Montibello	DISCONTINUED
Dining Chair-Brown	DISCONTINUED
BOB19000265009	
Discontinued: Enormous	DISCONTINUED
Counter 10 Piece Set	DISCONTINUED
BOB20004794	
Discontinued: Montibello	DISCONTINUED
Cocktail Table	DISCONTINUED



Textures

Click to upload textures

or drag texture files here to upload to this material. Texture filenames should be in the format filename_textureTypeLetter.extension

Show texture type mappings

Albedo

von-tex-000031-0001223d

#FFFFFF

Metallic

von-tex-000031-0001223c

Metallic

Glossiness

Normal

von-tex-000031-0001223f

Bump Scale

3D Product Configurator

Marxent.com demo

ID: 704c63af-fe86-4087-ba

Create 3D Components

Define Style Option

Multi-Product SKU

Image Root URL

Select Image or https://assets

Base Price

Header and Pricing Settings

Header Text

Use SKU in Sub-Header

Use text in Sub-Header

Sub-Header Text

Pricing in Header

Pricing Level

Option Pricing Display

Camera Settings


Drag to Rotate + Spacebar to Pan

Sofa

\$560.00

1 Fabric

Wool ▾

	Wool \$50.00		Breeze \$10.00		Icicle \$30.00		Olive Green \$10.00
	Natural \$20.00						

2 Leg Finish

Slate Oak ▾



SHOWCASE BLACK PWR SOFA B0B10001680003

SHOWCASE BLACK PWR SOFA/LOVESEAT B0B20093418

SHOWCASE BLACK PWR SOFA/RECLINER B0B20093419

+ Load Products Clear

Presets

Default Presets

4k Casegood 4k Chair 4k Decor 4k Sofa

Custom Presets

Add Back Front Front 40 Left Right

Advanced Options

Camera Position

Reset Camera Position

Angles

Target 0 X 0.546006 Y 0.000184476 Z

Rotation 40

Elevation 1.3

Zoom 6.2

Field of View (degrees) 20.4

Scene

Background #FFFFFF

Transparent Background

What makes 3D Cloud Platform and DAM unique?

The 3D Cloud Platform is an enterprise-grade system for managing and scaling every type of 3D experience—360° spins, product configurators, room planners, WebAR, and more. At its core is the 3D Cloud Platform, a Digital Asset Management System that stores 3D assets, governs product logic, asset pipeline workflow control, validation, and publishing.

The 3D Cloud Platform enables smart, data-driven applications that scale by unifying 3D content, data, and business rules. Teams can plan, configure, validate, and launch high-impact 3D experiences through a single workflow—faster, cleaner, and with complete control.

Fast Facts

- Built for high-SKU, multi-brand catalogs
- Centralized 3D logic + asset management
- Enables smart, data-driven 3D applications
- Workflow tools for review, QA, publishing, and syndication
- Manufacturers, Retailers, and B2B
- Supports multi-region teams and experiences

Is it secure?

All 3D Cloud applications are hosted in a secure cloud environment with layered architecture, redundancy, and 24/7 monitoring. Penetration and vulnerability testing are conducted regularly. 3D Cloud is SOC 2 Type I & II and ISO 27001/2013 compliant.



Will it work with our other systems?

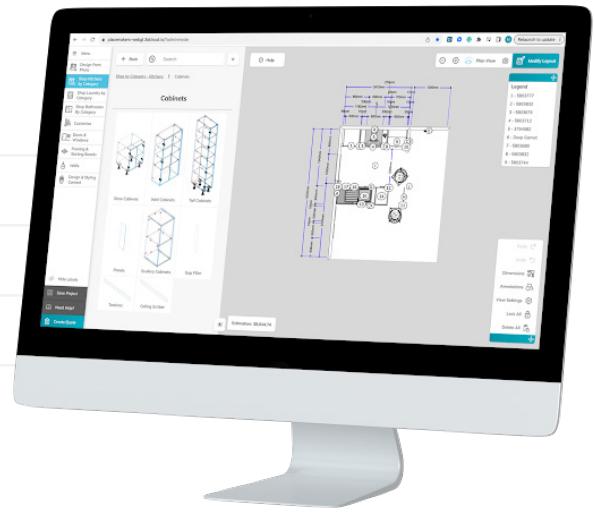
- Integrates with enterprise PIM, ERP, CMS, CRM, and analytics
- API-ready for render engines, quote tools, WebAR, and more
- Configurable for complex product hierarchies and markets

Visit us to learn more:



How is 3D Cloud different?

- Built for enterprise scale and complexity
- Powers both internal and customer-facing tools
- No-code rules management and asset syndication
- Scales with content volume, teams, and geos
- Centralized platform, distributed delivery



3D Cloud Powered Applications

The following smart, data-driven applications are powered by the 3D Cloud Platform and managed through the DAM:

- **Product Configurators (Home and Office)**
- **Room Planner (Consumer and Designer)**
- **Sectional and Modular Configurators**
- **Kitchen Planner**
- **360 Spins and WebAR**
- **Product and Lifestyle Renders**

Benefits

- Faster launches across brands and regions
- Greater accuracy and consistency
- Better validation before deployment
- Stronger cross-functional collaboration
- Vendor consolidation and long-term scalability
- Better decision making with reporting and analytics
- Remote automated updates and maintenance for faster updates

Who is using 3D Cloud?

Home Furnishings



JOHN LEWIS
& PARTNERS

BALLARD DESIGNS

BOB'S Discount Furniture



FRONTGATE

Raymour & Flanigan
FURNITURE | MATTRESSES

L A Z B O Y®



Office

MillerKnoll



HermanMiller

HON.

Fellowes

Kimball International

Allsteel

Home Improvement

BRICO
DEPÔT



LOWE'S

B&Q

TimberTech

kaboodle
KITCHEN