

# What You Need to Know About 3D Cloud WebAR



**Browser-based  
Augmented Reality**

**Accurate scale  
+ placement**

**Instant access  
from product pages**

**Patented  
multi-product WebAR**

**Patented  
WebAR OnDemand**

## What makes 3D Cloud WebAR unique?

3D Cloud WebAR delivers app-free augmented reality experiences directly from product pages. Customers can instantly place products in their space using just a phone browser, helping them evaluate size, style, and fit before buying. Built to scale, it is powered by the 3D Cloud Digital Asset Management System. Go beyond standard product page-based WebAR with our patented WebAR OnDemand experience for configurable products, multi-product WebAR, and WebAR as a feature in the 3D Cloud Room Planner mobile experience.

### ***Fast Facts***

- Launch AR from any mobile PDP
- Works without app downloads
- Uses same 3D assets as 360 product spins and room planners
- Scaled for e-commerce traffic
- Supports accurate product positioning and sizing
- Web-native and compatible across mobile OS

**2.5M+** WebAR  
views/yr

**10%** AR view rate  
for larger products

**5min** Session  
Duration

## Is it secure?

### Layered Security Architecture

- Physical infrastructure
- Software services
- Data persistence
- Service change control
- Service support

### Redundancy & Capacity Planning

- Auto-heal services
- Globally distributed services
- 24/7/365 monitoring

### Security Compliance & Audits

- Penetration and vulnerability testing
- SOC 2, Type I
- SOC 2, Type II
- ISO 27001/2013



## Will it work with our other systems?

- Reuse content with 3D Cloud Room Planner and other applications
- Uses standard interchangeable formats USDZ and GLB

Visit us to learn more:



## How is 3D Cloud WebAR different?

- ☒ No app needed
- ☒ Utilizing existing 3D content pipelines
- ☒ Ultra-fast load times
- ☒ Accurate spatial rendering
- ☒ Frictionless PDP launch



## Who is using 3D Cloud WebAR?



BALLARD DESIGNS



FRONTGATE

CORT

grandinroad.